

PRESS RELEASE

LODO MONDADORI: FININVEST DENIES THAT IT WANTS TO NEGOTIATE

As regards new, misleading statements in the press concerning Fininvest's possibly negotiating a settlement on Lodo Mondadori, Fininvest once again categorically denies all suggestions of this nature.

The company repeats that it has always acted in full respect for the law and asserts that no reason to pay damages exists and that absolutely nothing is owed by the company.

Milan, July 2, 2011