

## PRESS RELEASE

Fininvest will reserve all comment on the official technical consultancy until after the company has thoroughly examined the document, which is complex and articulated. Even at a first reading, however, it's clear that the consultants have drastically reduced the amount determined by the court, essentially halving it.

This finding, of course, does not alter Fininvest's total dissent against the first degree sentence as absolutely unsubstantiated by the facts and under the law. The company has also always denied formulating the so-called "Fininvest proposal" on which CTU bases its claims. The company notes, however, that the appeal is based on nine points and it is preparing to address settlement terms in later stages of the arguments. Since the first degree ruling has adopted the same method, censored by the CTU as regards quantum, which also is intended to confirm Fininvest's responsibility, the company – confident it has good reason – trusts that the appeal will be accepted in full and it will be absolved of all responibility.

Milan, September 24, 2010