



PRESS RELEASE

Barbara Berlusconi joins the Fininvest Board of Directors

The Shareholders of Fininvest Spa met today to nominate Barbara Berlusconi to the board of directors of the company, increasing from 6 to 7 the number of directors.

Barbara Berlusconi was born on 30 July 1984 and is currently enrolled at university where she is studying philosophy.

Following this nomination, the board of directors of Fininvest is now as follows: Aldo Bonomo (Chairman), Marina Berlusconi (Deputy Chairman), Pasquale Cannatelli (Chief Executive), Barbara Berlusconi, Piersilvio Berlusconi, Ubaldo Livolsi, Roberto Poli.

Milano, 11 September 2003