



PRESS RELEASE

Fininvest: Confident an appeal will be granted

Fininvest and its advisers viewed the outcome of today's hearing on the matter "Lodo Mondadori", in a positive light, with the granting of the guarantee and the waiver by CIR to request the execution of the first verdict in the process. The company and its advisers now look with utmost confidence in the appeals process, certain their valid reasoning will be recognized by retraction of the sentence imposed.

Milan, December 22, 2009