



PRESS RELEASE

Aldo Bonomo, Chairman of Fininvest SpA since 1996, died last night after a brief illness.

Born in Turin in 1929, married with one son, Bonomo was one of Italy's leading legal experts in the field of broadcasting.

From the beginnings of commercial television he served as a consultant, providing assistance and defending the interests of operators in the sector, also in trials regarding legitimacy before the Constitutional Court. The author of a number of books on copyright law and information, he was until September 1996 a member of the Board of Directors of Mediaset. In July 1995 he was appointed to the board of directors of Publitalia and in July 1996 he was appointed Chairman of Fininvest.

"It is a very sad moment for the entire Fininvest Group and for me personally" commented Marina Berlusconi. "Aldo Bonomo was one of the leading players in the great business adventure that led to the establishment and development of commercial television in Italy. All of us owe him a great deal, but I believe that the entire media and legal worlds are also very much in his debt. He was a point of reference, not only on account of his professional skills and lucid intelligence, but also for the wisdom, serenity and positiveness with which he faced and resolved even the most seemingly complex issues. He never forgot the importance of respect for individuals and his integrity and generosity made him a truly remarkable man."

Milano, 1 September 2005