

## PRESS RELEASE

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### **FININVEST BUYS 1% OF MEDIASET SHARES TO SERVICE THE STOCK OPTION PLAN**

FININVEST S.p.A. today announced that it had bought on the open market 11,812,275 Mediaset S.p.A. shares, equal to 1% of the company's share capital.

The acquisition was made to cover the entire package of Mediaset shares earmarked for the Stock Option Plan 2005–2008, already agreed by the Board of Directors of FININVEST for employees, directors and collaborators of the holding company and non-listed subsidiaries.

Milan, 22 June 2005

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