



PRESS RELEASE

FININVEST: RESEARCH IS ESSENTIAL FOR ITALY'S FUTURE

Regarding its investment of 10 million euros, equal to a 20% stake in MolMed, a Fininvest spokesman commented:

"Fininvest has confidently accepted to help finance this project. Scientific research, specifically that related to health, has the well-being of us all as its goal and we believe financing research means investing in one of the most essential elements necessary for competitiveness and growth for the whole country.

Created at the thriving site of the University of San Raffaele Scientific Institute and fortified by an internationally renowned team, MolMed engages in research into high social impact diseases like cancer and AIDs. It has made promising scientific gains and has a development plan in sync with the sector's latest trends, facts which, we feel, over time will guarantee the company the right balance of resources necessary to implement its projects."

Milan, March 16, 2004