



PRESS RELEASE

“Lodo Mondadori” case: Fininvest has no interest in stalling

In reference to comments in the media reports attributed to Member of Parliament Donatella Ferranti, Fininvest has expressed its surprise and indignation at insinuations that it is interested in stalling the appeals process in the Mondadori case. It seems laughable even to imagine, since knowledge of the facts leads to exactly the opposite conclusions. Fininvest is in fact fully convinced that its just cause will be recognized and has even issued a guarantee payable to CIR in the sum of 806 million Euros: it is therefore in Fininvest's own interest to avoid additional costs and financial encumbrances, and the issues involved make it clear that resolving matters as quickly as possible is best. For these reasons, Fininvest will continue to faithfully pursue its current legal course.

Milan, July 8, 2010